

the diplomat

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Internal Newsletter of the Department of International Relations and Cooperation

January 2010



**HELPING
TO REBUILD
HAITI**



INSIDE

President Jacob Zuma at the World Economic Forum in Switzerland



**international relations
& cooperation**

Department:
International Relations and Cooperation
REPUBLIC OF SOUTH AFRICA

Dear Colleagues

Welcome to another edition of *the diplomat* newsletter. With this being the first edition in 2010, we take this opportunity to officially welcome you back to the office and hope that you are refreshed and rejuvenated to make this year the greatest in building and sustaining international relations and cooperation throughout Africa and the world.

As it is now a well-known fact, the year 2010 is synonymous with the biggest sporting spectacle our continent has ever seen, the SA 2010 FIFA World Cup™. Let's us remember that we, as proud South Africans, have an obligation to make a good first impression with the visiting nations and in ensuring that this world cup becomes the best ever and leaves a lasting positive legacy for South Africa and all of Africa. Ke nako!

In this edition we bring you the following: President Jacob Zuma at the 40th Annual Meeting of the World Economic Forum, Haiti earthquake, profile of Tshwane as 2010 host city and many more..... Signing off until next month.

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PRESIDENT JACOB ZUMA AT THE WORLD ECONOMIC FORUM IN SWITZERLAND

President Jacob Zuma attended the 40th Annual Meeting of the World Economic Forum (WEF) in Switzerland. The meeting was held under the theme: "Improve the State of the World: Rethink, Redesign, Rebuild." He was accompanied by National Planning Commission Minister Trevor Manuel, Finance Minister Pravin Gordhan, Economic Development Minister Ebrahim Patel, Trade and Industry Minister Rob Davies, Water and Environmental Affairs Minister Buyelwa Sonjica, and Tourism Minister Marthinus van Schalkwyk and a large number of South African business leaders.

The South African team strongly promoted the 2010 FIFA World Cup™ under the theme "Experience South Africa". His attendance coincided with a programme of activities to profile the 2010 FIFA World Cup™ and promote South Africa as an attractive destination for trade, investment and tourism. This included events with leaders in business and the media, and a visible marketing campaign that made South Africa's presence felt across Davos.

On the first formal day of the meeting, on Wednesday 26 January, President Zuma addressed the opening media lunch. It focused on the 2010 FIFA World Cup™, with the theme "Before the Kick-Off". Speaking to members of the WEF media contingent, President Zuma said:

"The 2010 FIFA World Cup™ is the biggest event of its kind to have ever taken place in South Africa and in Africa. It offers an opportunity for the world to see and experience Africa in a different way. It is an opportunity to tackle stereotypes and preconceptions, and explore new frontiers of interaction and cooperation. It is an important milestone in the regeneration of the continent."

President Zuma participated in a special plenary session entitled 'A Conversation on South Africa', with Newsweek International editor Fareed Zakaria. The discussion, which was recorded for broadcast on CNN, looked at the achievements and challenges of South Africa 20 years after the release of Nelson Mandela. President Zuma said growth in the South African



economy required a mixture of public and private investment. The challenge was to find the right balance between state intervention and market-driven economic activity. The two should reinforce each other, he said. President Zuma also joined leaders from Mexico, Canada, Korea, Vietnam and Spain in a plenary discussion on 'Global Governance Redesigned'.

President Zuma said that a major problem with global decision-making was that poor countries did not have a say in important decisions that affected their lives. He called for an overhaul of multilateral insti-

tutions like the UN Security Council, World Bank and International Monetary Fund. During his stay in Davos, President Zuma held a number of bilateral meetings. These included meetings with Soros Foundation Chairman George Soros, former US President Bill Clinton, UK Conservative Party leader David Cameron, Swiss Confederation President Doris Leuthard, the Duke of York HRH Prince Andrew, Spanish Prime Minister José Luis Rodríguez Zapatero, and former UN Secretary General Kofi Annan. ■

Above and above left: President Jacob Zuma at the World Economic Forum in Switzerland

Above right: President Jacob Zuma with the 2010 FIFA World Cup™ Ambassadors, Mark Fish and Lucas Radebe in Switzerland

What The South African Government & Civil Society Have Been Doing To Assist The Haitians

President Jacob G. Zuma issued a statement on 13 January 2010, a day after the earthquake, conveying the Government's and the people of South Africa's sympathy to the Government of Haiti, stating inter alia: "The Government and the people of the Republic of South Africa wish to convey to His Excellency Mr. Rene Garcia Prével, President of the Republic of Haiti, the Government and the people of the Republic of Haiti our deepest sympathy and condolences following the disastrous earthquake that struck Southern Haiti near the capital of Port-au-Prince on Tuesday, 12 January 2010."

Deputy Minister Sue van der Merwe also issued a media statement on 14 January 2010, indicating South Africa's commitment to provide humanitarian assistance to the people of Haiti, maintaining the visibility of South Africa's support efforts, but also guiding the public to contact the National Disaster Management Centre, in an effort to ensure coordination of relief efforts from South Africa. Within two days that the earthquake struck Haiti, the Department of International Relations and Cooperation (DIRCO) provided a financial contribution to the Rescue SA "Search and Rescue" team, to the value of R1 million.

This was the first search and rescue team that went to Haiti it left on 15 January and returned on 23 January 2010. Private companies like Discovery, Netcare and Vodacom also sponsored it. The



Deputy Minister Sue van der Merwe in an interview with Morning Live's Vuyo Mbuli, on the far left is Kaiser Kganyago, SABC spokesperson

Deputy Minister answering phone calls at the SABC pledging studio



Department liaised closely with the organisers in an effort to ensure their participation in the relief efforts to Haiti.

Rescue SA, with its heavy lifting equipment and experience, was in strong demand, even requested to play a critical role in the search and rescue efforts undertaken to assist with finding survivors in the critically important building that hosted the UN MINUSTHA offices. Positive comments were received from the UN and other role-players with regard to the important role that Rescue SA played.

South Africa is also a regular contributor to the Central Emergency Response Fund – CERF, of the United Nations, which has promised US\$25 million for emergency relief to Haiti. Through these contributions, (SA is currently the 27th largest contributor to CERF), South Africa has

already contributed to Haiti. The value of the CERF is that it could disburse funds immediately in humanitarian emergencies of this nature, and does not have to wait for a long bureaucratic response.

The Emergency Response Committee (ERC), in which DIRCO is playing a critical role, has met three times already since the disaster struck to coordinate a South African response under the auspices of the National Disaster Management Centre (NDMC), the latter being the nodal point for disaster management in South Africa. The first meeting was held on 15 January 2010.

A further decision was taken on 27 January 2010 by the NDMC to send another medical support team to Haiti, which would primarily focus on psycho-social services, offering trauma counseling. (A non-government organization, called Global Relief, would play a critical role in this effort.) This small team of 10 people will also act as a type of reconnaissance team, which would assist the EOC to make further

HELPING TO REBUILD HAITI

decisions to possibly send another medical team to Haiti, to assist the vulnerable and needy, and possibly focus on primary healthcare and medical services.

The SABC has launched a telethon on Thursday 28 January 2010, in an effort to appeal to the South African public and private sector, to support relief efforts in Haiti. Deputy-Minister van der Merwe participated in the event, playing a central role in the efforts of the SABC to further mobilise financial support to Haiti. Early indications already point to a figure of more than a US\$100 000 being mobilized.

The Department has also assisted in facilitating logistical arrangements for other Non-Governmental Organizations to leave for Haiti in order to try and assist the vulnerable during these difficult times. DIRCO, through its Mission in New York, also participated in a Brazilian led resolution on emergency relief efforts to Haiti, in an effort to further mobilize international support to the affected people of Haiti. This resolution, which was adopted on 22 January 2010, was co-sponsored by South Africa, further showing South Africa's solidarity to the people of Haiti in their hour of need.

The Branch: Americas, with the full participation of relevant missions, is also daily evaluating developments, and is providing regular reports to the Minister and senior management, in an effort of coordinating the Government's political response. The Department is also interacting at various levels within important role-players like Caricom and other donor countries like

Canada, in an effort to mobilize international solidarity to the people of Haiti. The Department will also remain in close liaison with the AU to consolidate continental responses in support of Haiti. South Africa's civil society has also been very active in assisting the Haitians. Gift-of-the-Givers did also send various teams which included medical personnel and engineers, to assist the vulnerable in Haiti. ■

Other Efforts

Across Africa, government, churches, business and civil society leaders are mobilizing support for the people of Haiti. In South Africa, CIVICUS and its partners, African Monitor, Trust Africa, the Southern Africa Trust, Charity Aid Foundation (CAF) Southern Africa, the South African Red Cross Society; the National Welfare Forum; and Ivan May through 1485 Radio Today on 1484 AM in Jozi and through SADC (also DStv 169), the Synergos Institute, The NEPAD Business Foundation and the African Women's Foresight Network, have agreed to join what is known as the "Africa for Haiti Campaign" and to help in co-ordinating efforts.

The campaign has the support of church, business and civil society leaders including Mrs Graça Machel, Archbishops Desmond Tutu, Njongkulu Ndungane, Malusi Mpumwana, Thabo Makgoba, and businessmen Trevor Ncube and Reuel Khoza.

Contributed by the Humanitarian Affairs Directorate



Mr. Mxolisi Mtshisa during his farewell function with his colleagues from the Finance Section



FAREWELL TATA

After 21 years in DIRCO, Mxolisi Mtshisa is ready to plough back into his community in Mthatha

MR MXOLISI MTSHISA left DIRCO on a high note in January 2010 looking forward to serving his community and spending more time with his family.

The 63 year old started working for the Department as an administrative assistant in 1989. "When I joined the Department, it was very difficult as I was part of the team that was deployed after the TBVC States (Transkei, Bophuthatswana, Venda and Ciskei) era.

It was not easy to adjust as I was not familiar with the systems that were used this side and all the equipment

was very advanced," said Mr. Mtshisa who was attached to the Budgets and Treasurership Directorate at Finance as a Senior State Accountant. Having worked for the Department for 21 years, Mr. Mtshisa is very grateful for the experience that he has received from the Department. "I've never received any formal training in finance prior to working for DIRCO, but now I am leaving not just with experience but also had an opportunity to be trained in BAS and financial accounting."

He also added that he will miss his colleagues who were now like a family but his retirement means more time with his children and an opportunity to plough back to his village in Mthatha, Eastern Cape. ■



Mr. Mtshisa holding his farewell gift



HEADS OF MISSIONS BRIEFING SESSION FOR THE 2010 FIFA WORLD CUP™

Discussions during the Heads of Missions 2010 FIFA World Cup™ consultative session

PUBLIC DIPLOMACY hosted a briefing and consultative session with Heads of Missions Heads of Mission of the five qualified African countries, SADC and to the other 31 countries that were able to attend on the 18th January 2010. The purpose of the briefing was to present the proposed 2010 FIFA World Cup™ Road Show to their countries from February - April 2010. The proposed roadshow will also focus on boosting ticket sales, relay South Africa's readiness to host the FIFA 2010 World Cup™ and promote Brand SA to boost tourism, the economy and international relations. The Heads of Mission were also briefed on the toolkit that will be developed by the International Coordinating Committee

(ICC). This kit will consist of a media PR/activity plan, exhibition framework, mass mobilisation/outreach programme and in-country stakeholder engagement.

A presentation on the proposed road show was done in conjunction with DIRCO's key 2010 FIFA World Cup™ stakeholders, namely; International Marketing Council (IMC), MTN, Government Communication and Information System (GCIS), Department of Arts and Culture (DAC), 2010 Organising Committee (OC) and the Department of Sport and Recreation (SRSA).

The tour will kick-off in West Africa, the region with the highest number of African countries to have qualified for the 2010 FIFA World Cup™ and will include visits to Ghana,

Cameroon, Nigeria and Ivory Coast and Algeria. Fans across the SADC region will also be targeted due to their proximity to South Africa, and to explore ways in which they can tap into the commercial and entertainment benefits of the event in a bid to ensure the 2010 FIFA World Cup™ is truly an African World Cup.

Over 2 million of the 3 million available tickets for the tournament have now been sold, with a total of 1,206,865 ticket applications having been received from 192 countries during the third ticketing sales phase.

While ticket applications from South African residents have improved, the situation in other markets especially in Africa needs to be further promoted and improved. ■



South African Cabinet proud supporters of Bafana Bafana

WHY FOOTBALL FRIDAYS?

The 2010 FIFA World Cup™ South Africa Organising Committee, the Government Communication and Information System (GCIS), South African Tourism, the SABC, FIFA and the International Marketing Council – all represented in the 2010 National Communication Partnership (NCP) – have launched Football Fridays under the ambit of the NCP's Fly the Flag for Football Campaign.

FOOTBALL FRIDAYS showcase our positive anticipation of the 2010 FIFA World Cup™ as another defining moment for a country that has achieved a great deal since 1994.

- An initiative of the Southern Sun hotel group, Football Fridays has now become an official, national celebration.
- Football Fridays are a fun and simple way for everyone in South Africa and South Africans abroad to be part of the excitement in the build-up to the World Cup.
- All are invited to show support for our national team, Bafana Bafana, by wearing

the football supporter kit every Friday until the 2010 FIFA World Cup™ and to attend matches across the country.

- It is a celebration of our passion to fly the flag for the game of football, to display our national symbols, build a cohesive nation and to learn our national anthem.

The 2010 NCP will sustain the Fly the Flag for Football Campaign for domestic mobilisation.

- All South Africans and anyone living in our country are invited to fly the flag, learn the national anthem and embrace these symbols with pride.

- Let us celebrate our unique "South African-ness" through diverse cultural activities, including the "diski dance" and proudly South African music.

- Working with various sectors of society to intensify Football Fridays, we must display the spirit of a winning nation.

- Let everybody become part of Team South Africa and contribute towards a memorable World Cup by showcasing our spirit of ubuntu to the world. Let us become good hosts for the world to revisit our shores even long after the World Cup event. ■



Above left: Ms. Ellen Hajie; Director Protocol Ceremonial and Diplomatic Guesthouse.

DIPLOMATIC GUEST HOUSE READY TO HOST THE WORLD

Public Diplomacy team was privileged to be one of the few that had the opportunity to be orientated in the newly renovated Diplomatic Guesthouse in Waterkloof. The revamped building combines both Western and African décor which blends well with the natural colours to give it a classy look. The staff that used to work in the old building moved to the Presidential guesthouse in 2008 to allow for the re-vamp of the guesthouse.

The old building used to be owned by the Department of Public Works and when there were maintenance faults, the turnaround time was too long to fix the problem. When the DIRCO building team was planning the new look of the new building, the diplomatic guesthouse was included in the plans.

“The previous diplomatic guesthouse building was too old, falling apart, outdated and did not suit the kind of clientele that we serve,” said Ms. Ellen Hajie, Director, Protocol Ceremonial and Guesthouse. There is no longer a conference facility in the building, instead, the guesthouse now has on the ground floor, one presidential suite, five senior execu-



tive suites, six junior executive suites (one of the room is disability friendly), private meeting room, private dining room and a holding room. There are also three support staff bedrooms upstairs.

The new building also caters for DIRCO officials who will be working awkward hours during the engagements that will be held at the guesthouse.

There are outside staff bedrooms that accommodate six bedrooms that will be used by the officials. There are no private functions held

at the guesthouse, it is meant to only host diplomatic engagements. Ms. Hajie said the new diplomatic guesthouse has been benchmarked with China and Angola's diplomatic guesthouses, which are both respected globally.

The exciting changes at the diplomatic guesthouse also mean that the staff complement will increase to accommodate house-keeping, kitchen staff and other areas, which the previous building did not have. The official opening of the diplomatic guesthouse will be announced soon. ■

Preview of the Diplomatic Guesthouse

In search of lasting service excellence in healthcare

It speaks volumes about a medical scheme and its service levels when surveyed members unequivocally state that the one aspect that they value the most about their medical scheme is its service excellence.

The Government Employees Medical Scheme (GEMS) has been at the cutting edge of many new trends in the South African medical schemes environment. For example, when it first opened its doors for business in 2006 few expected it to be the unqualified success that it has turned out to be.

In the words of Prof Richard Levin, Chairman of the GEMS Board of Trustees: "GEMS remains a text book role model medical scheme that continues to exceed every expectation. In terms of member growth it has no equal in the South African healthcare environment, and yet despite its considerable growth, member satisfaction levels remain as impressive as ever."

To its credit, GEMS has taken every measure to ensure that its service levels would remain in a league of their own. These efforts have had an encouragingly positive result, so much so that the scheme has continued to grow in leaps and bounds while service levels have remained impressive.

Just how impressive is evidenced by the

pleasing results of a recent survey conducted among 2 000 GEMS members. Of those surveyed 80.4% indicated that they were "very satisfied" with the services of the scheme while 81.3% rated staff members as being friendly and caring. A further 80.5% of those surveyed viewed the staff as knowledgeable and professional.

Since its inception in 2005 the Government Employees Medical Scheme (GEMS) has grown into the second largest medical scheme in the country, proudly covering over 420 000 principal members and well over one million individuals in South Africa in total.

The recipe to GEMS' success is quite plain and simple: you buy what you need – no more, no less. The ever-improving range and combination of benefits on offer from GEMS mean that it will be easier than ever for scheme members to choose the options that offer what they really need in 2010.

Each of the five GEMS options has been considerably enhanced with the addition of new benefits. Sapphire members will be pleased to know that they are now offered a private hospital maternity benefit that includes pathology and radiology. The Sapphire and two Beryl options are also providing sound mental health support; benefits including treatment by psychologists have been introduced without any

decrease in the unlimited primary healthcare benefits.

Members on Ruby, Emerald and Onyx will now find that the in-hospital Prescribed Minimum Benefit (PMB) day case benefit is no longer pro-rated with the limit on each of these options being substantially raised to R10 760. Adding to this, the benefit for medical and surgical appliances has been doubled for 2010 making it easier than ever for GEMS members to receive quality care. Emerald members will now also be able to enjoy a new supplementary block benefit, which provides members with greater access to optical and dental benefits amongst others. The basic dentistry limit on this option has also been tripled for 2010 in response to member suggestions.

While some may fear that the addition of new benefits will spell an increase in price, GEMS members can rest assured in the knowledge that the value for money they are receiving is outstandingly competitive. GEMS is ever mindful that everyone is trying to stretch their healthcare rand as far as possible nowadays. That is why the scheme continues to deliver options that are between 10% and 25% less expensive and often more comprehensive than those on offer from other medical schemes in the market. ■

(Issued by: Martina Nicholson Associates (MNA) on behalf of GEMS)

Basic self defence classes for female staff at DIRCO



As part of the 16 Days of Activism for no Violence Against Women and Children, the Chief Directorate: Gender hosted 4 SAPS instructors in December 2009 for an introduction to basic self defence classes for women in the Department. Women, are by far the majority of victims and survivors of gender based violence (including all forms of



sexual assault), teaching them how to defend themselves will help to build confidence and practical skills that can extend the 16 Days campaign into a lifetime of physical empowerment. ■

DIRCO's female officials who attended the basic self defence classes



In many regions, especially areas of chronic poverty, leprosy continues to attack children, women and men

MANAGING LEPROSY

25

January was World Leprosy Day, as part of the Government Employees Medical Scheme's (GEMS) ongoing effort to educate our members and future members on a range of healthcare topics, we would like to provide you with some valuable information on Leprosy.

Leprosy – it's a word we all know so well and for many of us it conjures up stigmatised images of a biblical illness. Indeed, the first known written mention is dated 600BC. But just how much do we know about the disease? Leprosy, also known as Hansen's Disease, has affected the lives of millions throughout the centuries, casting them into a shadow of shame, isolation and rejection.

Fortunately, the medical position on leprosy has had a complete turn-around in recent years and it is now commonly accepted that the disease is not highly infectious and can be effectively treated. The cause of the illness is from a slow-growing bacterial infection that affects the skin and nerves. If left untreated the disease becomes so severe that permanent damage is done to the skin, nerves, limbs

and eyes, leaving the sufferer looking deformed.

This once rampant disease has now been contained with the use of Multidrug Therapy (MDT), which the World Health Organisation (WHO) has provided for free to all leprosy patients worldwide since 1995. The MDT treatment is taken in six to twelve month courses and conveniently comes in monthly calendar blister packs. The treatment is highly effective and there is no known resistance to it.

The WHO estimates that four million people have been prevented from suffering leprosy related disabilities and over the last 20 years 14 million have been cured, thanks to MDT treatment.

Leprosy is mildly infectious and can be contracted from contact with droplets of fluid from the nose and mouth of untreated, severely infected patients but the disease itself is not highly infectious. After the first dose of MDT patients are no longer infectious whatsoever.

Between 1991 and 2000, the WHO achieved its goal of reducing prevalence in the disease by 90% worldwide, however pockets of endemicity still exist in parts of Angola, Brazil, the Central African Republic, the Democratic Republic of Congo, Madagascar, Mozambique, Nepal, the

United Republic of Tanzania and India, where leper colonies can still be found.

The WHO remains dedicated to the fight against this debilitating disease and advocates that the only way to conquer it is by changing the negative, stigmatised perception that still dominates society's opinion so that those who are infected can feel free to come forward and seek help without the fear of being ostracised by the community. ■

If you have any more questions on Leprosy you can phone the GEMS call centre on 0860 00 4367 or send SMS to 083 450 4367. GEMS will assist you in every way possible to ensure your family's health and well-being.





Tshwane a proud host city of the FIFA 2010 World Cup™

CITY PROFILE

Tshwane is a metropolitan area established in 2000 in terms of a new local government structure. Since it incorporates Pretoria, Tshwane is now the seat of government administration. Tshwane/Pretoria is also a proud host city of the 2010 FIFA World Cup™.

Tshwane is administrated by the City of Tshwane Metropolitan Municipality (City of Tshwane) and incorporates 13 former local authorities, namely those of Pretoria, Centurion, Akasia, Soshanguve, Mabopane, Atteridgeville, Ga-Rankuwa, Winterveld, Hammanskraal, Temba, Pienaarsrivier, Crocodile River and Mamelodi. Each area makes a unique contribution to the diversity of the landscape and the people of Tshwane.

But the charm of this progressive city lies in its unity – the harmonious blend of African roots and European traditions. Tshwane is proud of its rich culture, and is as beautiful as it is welcoming. No visit to South Africa would be complete without a visit to Tshwane.

DIPLOMATIC CAPITAL

Tshwane is also host to the largest number of embassies in the world, after Washington DC. The South African and African offices of numerous international organisations working in aid, education, health, research and development are also based in Tshwane. The thousands of foreign officials stationed at these embassies

and offices add to the melting pot of cultures in this city.

ORIGIN OF THE NAME TSHWANE

Tshwane is named after a local chief of the same name. Tshwane is the traditional African name for this area which, according to legend, was used by the early African inhabitants who lived near the local Apies River under the chieftainship of Chief Tshwane. Chief Mushi, the father of Chief Tshwane, had moved up from Zululand and settled in the area before the arrival of the Voortrekkers, the Afrikaners who had trekked.

INTERESTING FACTS

- Tshwane is home to the largest number of embassies in the world, after Washington DC.
- The main street, Church Street, is the longest urban street in South Africa and one of the longest straight streets in the world.
- Many streets are lined with Jacaranda trees, and there are around 70 000 of these. The trees blossom purplish blue in spring, giving rise to the city's nickname, "Jacaranda City".

FIFA CONFEDERATIONS CUP 2009

In June 2009, Tshwane was one of four host cities of the FIFA Confederations Cup 2009 also called the Championship of Champions and had a highly success-

ful tournament. The host city operations around the three matches at Loftus Versfeld Stadium went smoothly, and Loftus itself was a shining example of a world-class stadium. Over three matches, 130 000 people watched teams USA, Brazil and Italy battle it out on what proved to be the best pitch of the tournament.

Tshwane was also the base camp of world champions Italy, whom it seems, will be returning to the capital for the 2010 FIFA World Cup™. The Azzuri embraced their host city, making themselves available for soccer and training clinics as well as open training sessions for locals to enjoy.

Off the pitch, the city was abuzz with tournament excitement: banners and flags, public viewing events, roadshows and soccer clinics for underprivileged youth. At the end of it all there was one unifying sentiment...

PROMOTION OF FOOTBALL

• The City of Tshwane has established a partnership with SAFA National and SAFA Tshwane with a view to hosting soccer clinics, conducting referee training and hosting an International Referees Instructor's Seminar.

• The City of Tshwane is supporting the Dlala Ntombazana Girls Soccer Development Programme aimed at promoting the participation of girls and women in football.

• City of Tshwane will also host the

KFMA - 2010 youth (under 12) Soccer World Championship, in conjunction with the Korea Football Mission Association. The aim of the project is to identify and develop talented young players amongst the previously disadvantaged. The motto of the programme is "To Give Hope and Dreams to the Children in Africa".

• The Blue Bulls Company, managers of Loftus Versfeld Stadium, will establish a Soccer Academy as part of its contribution to the City's strategic legacy programme.

Transport Infrastructure

• Upgrades to road infrastructure include the areas around Loftus Versfeld, Atteridgeville, Mamelodi and the access routes to Wonderboom Airport.

• A total of 16 stations on the Tshwane railroad have been refurbished. Many of our citizens commute by rail on a daily basis and will benefit from this upgrade post 2010.

• Wonderboom Airport has been upgraded in preparation for 2010. The airport will also be acquiring a replacement weather system and new emergency vehicles.

Environmental Development

• The Green Goal programme is aimed at minimising the impact of the FIFA events on the environment and leaving the country with a lasting legacy around environmental issues.

• 20, 000 trees will be planted before June 2010 and a project to plant indigenous and fruit trees in gardens is underway.

• Energy classification and energy saving initiatives have been initiated.

• Various projects to improve waste management are planned. These include the acquisition of waste removal vehicles as well as a large number of swivel bins.

These measures will ensure that the environmental impact of the City of Tshwane hosting the 2010 FIFA World Cup™ events, is minimised.

Youth and Democracy Greening Project This project is to be launched in conjunction with the Department of Environmental Management Services and will focus on youth participation in service delivery through environmental services, ensuring creation of temporary employment & skills development for the youth.

City Beautification

The city decoration and beautification approach for Tshwane will complement and reflect the city's vision, i.e. "to be the leading international African Capital City of excellence that empowers the community to prosper in a safe and healthy environment", by means of the following:

- Screening of construction sites

Business opportunities:

In all its procurement of services for the projects of the 2010 FIFA World Cup™ the City of Tshwane endeavoured to appoint local SMMEs and the inclusion of these small businesses will also be a key deliverable in the following projects:

• FIFA Fan Fest™ where SMMEs will be given the opportunity to sell wares in the craft and African villages.

• Public Viewing Areas (PVAs) – SMMEs are used as sub-contractors and informal traders will be given an opportunity to sell food and other products at these events.

- Landscaping
- Landmarks and gateways
- Decoration in terms of flag, banner and outdoor advertising displays,
- Streetscaping, paving and street furniture,
- Lighting (both functional and decorative),
- City neatness, cleanliness and waste removal

Stadiums and facilities

Loftus Versfeld Stadium

Loftus Versfeld Stadium (Loftus) will host six first and second round matches during the 2010 FIFA World Cup™.

Loftus is one of South Africa's oldest and most established stadiums. The site has been used for sports events since 1903, and the first concrete structure, which could accommodate 2 000 spectators, was built in 1923. Since 1948 it has been upgraded continuously and has hosted numerous international events, sporting and otherwise. Today, Loftus is home to the Premier Soccer League football club Mamelodi Sundowns and rugby union club, the Blue Bulls. Loftus has a capacity of 49 400.

The following upgrades were made to Loftus Versfeld for the two FIFA tournaments, all of which will

Turn to page 14



2010 MAKING THE TOURISM CONNECTIONS

Talking tourism, together:

By Ms. Sindiswa Nhlumayo - DDG of Tourism, Department of Tourism

For over five years members of the South African tourism community have had one number on their minds: 2010. This number, marking a moment in future time, has become a campaign, a conviction, a commitment, a chorus and a cheer and it has become a case for injection of unprecedented support into the nation's

TOURISM INDUSTRY

Investment of people, time, funds and faith. Now, at long last, this number has turned to a reality: the year 2010 is here and the Games are less than 150 days away.

For all of us in Tourism, 2010 will prove to be a time and experience like we have never seen and felt before. It will also be one which many of us will never again have the blessing to be a part of. In a matter of months over 400,000 travelers will descend upon our nation, in the low season as it turns out, to celebrate the world's greatest sports event taking place here in our own back yard. As this happened over two billion viewers around the world will watch their journey. All of our years of planning will be tested. Our ability to deliver a world-class sporting event and tourism experience will be centre stage. For thirty days, minimum, our nation will be running a 24/7 advertising campaign. Live, unedited, uninterrupted. Most important for all of us in Tourism is our ability to make the critical connections across the tourism experience chain.

ONE THING IS CLEAR

We cannot deliver the 2010 Games unless we work together to deliver the best South African tourism experience. The above statements are promises and pledges we have been making from the

very beginning of our road to 2010. Now, however, is when we must stop the talking and start the doing. But what exactly does this mean?

SIMPLY THIS: across the traveler experience chain each and every tourism community member is interdependently connected. When the world's most enthusiastic football fans come to South Africa in 2010 each and every point of their travel experience is a connection.

From the moment they depart their home country to the moment they leave South Africa after the Games, each moment of the experience is a moment of connection. The more tightly connected the moments of the visitor experience, the more engaging and enjoyable the experience delivery.

THIS MEANS WE NEED TO ENSURE THE CRITICAL CONNECTIONS HAPPEN. THE FOLLOWING ARE BUT A FEW OF THE CONNECTIONS:

- International travel companies need to be connecting with official national and host city tourism authorities;
- Provincial tourism authorities need to be connecting with local and regional tourism operators;
- Tourism authorities need to be connecting with members of the local travel trade;
- Hoteliers need to be connecting with TBCSA and other appropriate tourism associations;
- Hotel concierges need to be connecting with attractions;
- Airports need to be connecting with Taxi Associations;
- The Department of Home Affairs needs to be connecting with

SA Tourism;

- South African High Commissions and Embassies around the globe need to be connecting with the IMC;
- The media needs to be connecting with the leaders of Host City communications and Tourism;
- The investment community needs to be connecting with the tourism community;
- The police need to be connecting with the Tourism associations;
- Tour operators need to be connecting with local artisans;
- Government officials need to be connecting with the business community.

The above connections are the top line of critical links in the tourism experience chain. Obviously they may appear as vital experience delivery enablers, each of us within the tourism community can identify a handful of hands which still need to connect.

The planning period is over. The connection period has begun. South Africa has not only opened its doors, airports and stadiums to the world to come and enjoy the 2010 Games, it has invited the world to experience Africa's first ever 2010 FIFA World Cup™, delivered to a level of world-class excellence, and with distinctly South African spirit and style.

As the clock counts down the days closer to kick-off, now is the time to come together, to connect, and in so doing to deliver a 2010 FIFA World Cup™ which we can all look to as one of the greatest moments of connection of the South African tourism community in the history of our reborn nation. Impossible? It's Possible. And it's time. ■



From page 13

Left and top right: One of the matches that were hosted by the city of Tshwane during the FIFA Confederations Cup last year

Bottom: Hammanskraal Public Viewing Area (PVA) during the FIFA Confederations Cup last year

Training Venue (VSTC):

Super Stadium
Super Stadium in Atteridgeville has a capacity of 25 000 and is home to the Premier Soccer League club, SuperSport United.

remain as a legacy for the sport-loving people of

The most remarkable upgrade was the building of a new roof over the previously uncovered eastern pavilion. This roof not only provides shelter from hot summer sun and cold winter nights but it has improved the lux (light) levels in the stadium substantially as well as the sound / PA system quality.

Other upgrades included new access controls and turnstiles, new media facilities, a new VIP facility, upgraded and new ablution facilities and new seating. IT and communication as well as power infrastructure was also upgraded.

The Loftus precinct was upgraded with a new well it walkway. This legacy project has created a walkway which not only accesses the stadium but also allows pedestrians and students of nearby schools and the University to walk in comfort and safety.

Since 2007, it has been undergoing substantial upgrades in preparation for the FIFA tournaments. Super Stadium is now a popular venue for international football matches. Super Stadium was used for training by Italy during the FIFA Confederations Cup 2009 and is earmarked as a training venue for the 2010 FIFA World Cup™.

Other

Other stadiums and sporting facilities include:

- HM Pitje Stadium, Mamelodi – was the home ground of local football team Mamelodi Sundowns but the stadium has been in the midst of upgrades as a training venue for the 2010 FIFA World Cup™
- High Performance Centre at the University of Pretoria, earmarked as a possible base camp facility
- Pilditch Athletics Stadium in Pretoria West, a FIFA Confederations Cup 2009 training venue and back-up training venue for the 2010 FIFA World Cup™
- SuperSport Park Cricket Stadium in Centurion

Security

In terms of security infrastructure, Tshwane Metro Police will be increasing the reach of the CCTV camera system which already covers large parts of the city and a new TETRA communication system will be in place before the 2010 FIFA World Cup™ with a state of the art control room facility. There is also a plan in progress of increasing the city's disaster management capacity with the training of volunteers to forces such as the fire department. ■





From left to right: Ms L. Sangater (Manager: SA Tourism, France), Mr. P. Vuillemoz (Deputy Mayor of Paris), Ambassador K. Sebati and Ms. Manens (Embassy interpreter)

PARIS EMBASSY HOSTED A WELCOMING EVENT FOR THE 31 QUALIFIED COUNTRIES

The Mission in Paris hosted a very successful event on Friday night to welcome France and the other 30 qualifying teams to South Africa for the 2010 World Cup™.

The Mission, in partnership with SA Tourism, unveiled a huge banner (132 m²) as well as a countdown clock at the Embassy. Adidas donated 32 soccer balls with the names of each of the qualifying countries

printed on them. These balls were also displayed in the foyer of the Embassy and will be donated to charity after the World Cup in July.

The event was attended by approximately 120 people, which included the Deputy Mayor of Paris, Mr P Vuillemoz, invitees from the Ministries of Foreign Affairs and Sport, the football fraternity in France, sponsors of the FIFA 2010 World

Cup™, tour operators and the French media. The Mission also had a draw where a beautiful handmade and beaded soccer shoe, several cases of Amarula and South African wine were offered. Attendees thoroughly enjoyed the evening and stated that South Africans can rest assured that France will support South Africa (except on 22 June when France plays Bafana Bafana in Bloemfontein) throughout the competition! ■

Ke Nako!

New Delhi High Commission launches football Fridays and hosts 2010 Live Draw

Friday (04 December 2009) was a busy day for the South African High Commission (SAHC) in New Delhi, India. The two events that kept SAHC officials on their toes related to the FIFA Soccer World Cup that South Africa will host from 11 June – 11 July 2010. In the morning the Mission formally launched football Fridays by, amongst others, giving officials soccer T-shirts, some sponsored by Adidas, to be worn every Friday until the end of the 2010 Fifa World Cup™.

Deputy High Commissioner, Mrs Debora Balatseng, said “by formally launching football Fridays the South African High Commission in Delhi is simply following on the footsteps of the Local Organising Committee and the South African Government who have done this to build enthusiasm for the upcoming 2010 FIFA World Cup™ to dizzying heights.” She added that “it was the duty and obligation of officials attached to the South African High Commission in Delhi to spread awareness about the 2010 FIFA World Cup tournament to the Indian community.”

The SAHC hosted a Live Draw event at the Grand Hotel. The SAHC had invited Heads of Missions and officials from all the countries that have qualified for the 2010 soccer. Of the 31 countries only Honduras and Cameroon are not represented in New Delhi. In staying true to the principle of the 2010 FIFA World



Mrs Moloi (with soccer ball) with mission officials and spouses

Cup™ being an African World Cup the Mission also extended an invitation to all African Heads of Missions and African diplomats. This Live Draw event, which was hosted in partnership with Adidas, SAB Miller and ESPN/ Star Sports, was attended by, amongst others, the Dean of the Diplomatic corps and Ambassador of Zimbabwe, Mr. Jonathan Wutawunashe, the Ambassador of Brazil, Mr. Marco Antonio Diniz Brandao, Ambassador of Ghana, Mr. Robert Tachie-Menson, the Managing Director of Adidas in India, Andreas Gellner, and senior officials from SAB Miller and ESPN/ Star Sports.

Apart from the much anticipated Live Draw the evening programme included the unveiling of the 2010 FIFA World Cup™ soccer ball that has been developed by Adidas. Adidas’ Andreas Gellner said the Adidas soccer ball, “Jabulani” designing team wanted to develop a ball that would “simultaneously reflect the host country and also add to the beauty and the flow of the soccer game as enjoyed by millions of people globally.” The result was the “Jabulani” (celebrate/be happy!) ball that has eleven colours to reflect the eleven languages that are considered official languages in South Africa.

South African High Commissioner, Mr Francis Moloi said, “as South Africa, we are happy and honoured to be the host country and are indeed grateful that the FIFA community,

particularly the entire African continent, has given us unqualified support and encouragement to make sure that we pull out all stops to deliver what we boldly declare will be FIFA’s most memorable and most spectacular World Cup competition ever.”

High Commissioner Moloi then invited all the Heads of Missions present to come and sign a Bafana Bafana jersey. High Commissioner Moloi said the jersey would be framed and kept at the High Commission for future generations to be reminded of this historic moment, the first ever FIFA World Cup in Africa.

When the live draw took place with South Africa placed in the same group with Mexico, Uruguay and France, the view, amongst the South Africans, was that no team that has qualified for the World Cup is easy to beat or is unbeatable. There was general agreement that the Bafana Bafana team, technical and players, would have to do a thorough home work on their opponents and come out smoking from all cylinders to ensure that they progress further and further in the tournament. Those present shared President Jacob Zuma’s sentiments that this would not just be Africa’s first FIFA World Cup in terms of hosting but that the 2010 FIFA World Cup™ would also be the first to be won by an African country.

In this regard South Africa is ready to provide the first African captain to lift the coveted FIFA World Cup. ■

Berlin



Above: Berlin Embassy officials during the live draw

Right: Embassy’s Sub Committee responsible for the organisation of all 2010 events

Ambassador H.E. Funde hosted an event for the 31 qualified countries. Together they followed the draw and discussions directly and indirectly linked to the 2010 FIFA World Cup™



EWC STAFF COMMITTED TO SERVE DIRCO OFFICIALS

- Health promotion
- Management of HIV/AIDS
- Care and support
- Mental health assessment and advice
- Management/supervisors training and consultations
- Pre and post counseling for families on issues like substance abuse rehabilitation, psychiatric services and others where EWC does not have the resources to assist, officials and their family members are referred to external services where the concerned official upon endorsement will be responsible for the account. In cases where the concerned official is unable to pay for the external services, government hospitals or NGOs are then recommended. Counseling services are available in the following languages:

• Xhosa
• North Sotho
• South Sotho
• Setswana
• Zulu and
• Afrikaans

Pre and post counseling sessions are available for every DIRCO official, their

partners and children that is being transferred, upon return from posting counseling is available again for the whole family. The EWC's educational sessions are informed by the National Health calendar topics, requests from Directorates and the statistics from the cases that the centre deals with.

HOW TO INITIATE CONTACT WITH THE EWC

- Contact with the EWC can be initiated in different ways:-
- Casual visits for information and stress release
 - Self referral – When an employee decides on his/her own to call the EWC for an appointment
 - Informal – When an employee receives recommendation from either manager, supervisor, colleague of family member
 - Formal referral – When contact with the EWC is initiated by the employer as a condition for continued employment, due to employee's job performance ■

For further details regarding the services offered by EWC please contact them at: 012 351 1400/ 083 257 0066/ e-mail ewc@dfa.gov.za



Lighter side of life

Most of us attend functions with dignitaries and hold meetings with businesses in our line of work. Therefore, one of the rules is that, while we should be au fait with our foreign policy, speaking and expressing ourselves well is also imperative. It is trusted that the article below will assist someone during their networking session one day..... How to sound smarter – Express yourself properly -with these 23 rules for speaking and writing- the ones you missed in High school!

The Employee Wellbeing Centre is committed to rendering a professional and psychological support service to DIRCO employees, their families and to empower them to take charge of their health and wellbeing. The Centre is located within the Branch Human Resources and has five permanent in-house counselors (four social workers and one psychologist) who on a daily basis attend to a range of issues that DIRCO staff is faced with.

THE EWC OFFERS THE FOLLOWING SERVICES:

- Confidential counseling and work related matters
- Referrals to external service providers
- Educational sessions

1 You almost never mean: Hopefully
You probably mean: I hope
Why: Hopefully means: in a hopeful manner" so "I hope the sun will shine" is right and "hopefully, the sun will shine" isn't.

2 You almost never mean: More importantly
You probably mean: More important
Why: More important or most important is probably what you want. If you are a pompous person, though, you might also say things importantly.

3 You never mean: Between you and I
You probably mean: Between you and me
Why: Between is a preposition, and you and me are objects of that preposition, so they must be in the objective case.

4 You almost never mean: Assessable
You probably mean: Accessible
Why: [Your information is not always easily accessible]. Your income is assessable by the tax office.

5 You almost never mean I feel badly
You probably mean: I feel bad
Why: If your sense of touch physically impaired (almost never) or are you feeling some guilt after a big blunder (probably)?

6 You never mean: Equally as important
You probably mean: Equally important
Why: The as is not necessary. "Frank speaks French and nonsense equally well" – not "equally as well".

7 You never mean: The reason is because
You probably mean: The reason is (that)
Why: the reason is that reason implies because. Likewise, why say "the reason why" when you can simply say, "the reason"?

8 You almost never mean: I need to lay down
You probably mean: I need to lie down
Why: People think lay sounds more "educated". Not true. Lie doesn't require an object: "I need to lay my head down." Confusion kicks in because of the past tense of both verbs – lie becomes lay; lay becomes laid –but the usage stays the same.

9 You never mean: ATM machine or PIN number
You probably mean: ATM, PIN
Why: Redundancy: if you were to expand them, you would not say "automated teller machine machine" or "personal identity number number".

10 You almost never mean: Historical
You probably mean: Historic
Why: in short, historic means "significant" ("a historic election"). But if you intend "occurring in or relating to history", go with historical (think "historical data" or a historical link between the two world wars).

11 You never mean: The person that who
You probably mean: The person who
Why: A human is a who. Anything else (yes including pets) is a that.

12 You never mean: Could of
You probably mean: Could've
Why: This error pops up because of the pronunciation- especially when it's abbreviated to I could've. But remember, you need a verb here, not a preposition: "I could've written a better cover letter."

13 You never mean: Most everyone
You probably mean: Everyone
Why: Make up your mind: if you truly mean, "every person", use just everyone. If not, go for most people.

14 You never mean: I feel nauseous
You probably mean: I feel nauseated
Why: It's often misused, but in strict terms, nauseous means "to cause nausea" (as in "a hateful, nauseous person"); nauseated means "affected by nausea" (as in "I'm nauseated").

15 You never mean: I literally laughed my head off
You probably mean: I laughed my head off
Why: Literally means "actually". If you'd literally laughed your head off, you wouldn't be alive to make this error- [literally!]

16 You never mean: very unique
You probably mean: unique
Why: Unique means one of a kind, absolute. There are no degrees of uniqueness, so nothing is pretty unique, either

17 You almost never mean: For all intensive purposes
You probably mean: For all intents and purposes
Why: Even if you do get it right, you probably don't need this expression at all. It's usually just a filler.

18 You never mean: Merge together
You probably mean: Merge
Why: Redundancy, as is the case for phrases such as absolute necessity, free gift and a pair of twins (unless you truly mean two sets of twins, that is)

19 You never mean; Chaise longue
You probably mean: Chaise longue
Why: People have been getting this wrong for a century. The phrase is French, meaning "long chair".

20 You almost never mean: Impact
You probably mean: Affect
Why: As grammarian Brian Garner says, "Reserve impact for noun uses and impact for wisdom teeth".

21 You almost never mean: Off of
You probably mean: Off
Why: In a phrase such as "he got off the boat", the latter is fine on its own. Use the former, however, in "the bomb went off ofcourse".

22 You almost never mean: In order to
You probably mean: To

23 You never mean: None is acceptable grammatical mistake
You probably mean: None is an acceptable grammatical mistake
Why: None means "not one".

-Taken from December 2009 issue of Reader's Digest

BATHO PELE 2010 STYLE

As a way of raising awareness of 2010 and the importance of making foreign visitors feel at home when they come to visit South Africa, the diplomat will run a series of phrases in different international languages for us to charm those visitors in returning to one of the friendliest countries on the globe. Our focus this month is on Mandarin.

You must visit one of our game reserves before you go back 'home'
Zai ni zou zhi qian, ni yi ding yao qu yi ge zi ran bao hu qu wan

Please
Thank you
Zero
One
Two
Three
Four
Five
Six
Seven
Eight
Nine
Ten

Qing
Xie xie
Ling
Yi
Er
San
Si
Wu
Liu
Qi
Ba
Jiu
Shi

Hi
Good morning
Good afternoon
Good evening
Good night
Good bye
Cheers
Welcome to South Africa

Enjoy your stay in South Africa
May your team win
Good luck
What was the score?
How are you?
My name is
I am South African
I am a diplomat

Ni hao
Zao shang hao
Xia wu hao
Wang shang hao
Wang shang hao
Zai jian
Hui tou jian
Huan ying lai nanfei

Zhu ni zai nan fei yu kuai

Xi wang ni men dui ying
Zhu ni hao yun
Jie guo ru he?
Ni hao ma?
Wo de ming zi shi...
Wo shi nan fei ren
Wo shi wai jiao guan

Would you like to taste a South African wine?
Ni xiang chang chang nan fei de hong /bai jiu man?

UPCOMING EVENTS

- 07 – 14 February 2010 – Pregnancy Awareness Week
- 07 – 14 February 2010 – STI/Condom Week
- 11 February 2010 - State of the Nation Address
- 11 February 2010 – SA's HC to Mozambique to commemorate the Matola raid
- 13 February 2010 – Minister's dinner in honour of the Diplomatic Corps
- 19 February 2010 – National Healthy Lifestyles Day
- 20 February 2010 – World Day of Social Justice
- 21 February 2010 – International Mother Language Day

Where were you?

